



NEWS RELEASE

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ROCHELLE SCHNEIDER NAMED REGION IX WOMEN IN BUSINESS CHAMPION OF THE YEAR 2006



SANTA ANA, CA – Rochelle Schneider, founder of RJS Legal and Business Consulting in Manhattan Beach and Tustin, CA has been named *Region IX Women in Business Champion of the Year 2006* by the Santa Ana District Office of the U.S. Small Business Administration (SBA). Region IX includes Arizona, California, Hawaii and Nevada. District Director J. Adalberto J. Quijada said when announcing her selection “Ms. Schneider’s legal acumen combined with her executive experience make her a fine example of today’s woman in business.”

Ms. Schneider was nominated by Cathy Daugherty, President of the National Association of Women Business Owners (NAWBO), Orange County Chapter and Roberto Barragan, President of Valley Economic Development Center, for her professional and philanthropic contributions toward the advancement of women’s business interests. Ms. Schneider’s contributions are notable. While President of NAWBO-OC in 2005 membership and fundraising increased by over 30%. Ms. Schneider is a passionate advocate for the advancement of small, minority and women-owned businesses. Ms. Schneider is also involved in activities such as serving as Legal Counsel and Secretary of the Women’s Business Institute. Ms. Schneider previously held the elected positions of President, Vice-President and Director of Scholarships and Education of Hughes Management Club.

Ms. Schneider has an extensive professional background including a Bachelor of Arts degree with a major in French from the University of California Los Angeles and studied abroad at the University of Paris. She was awarded her Juris Doctor from Southwestern University School of Law in 1979 where she was selected to the National Dean’s List. In May 1996 she was awarded an Executive Masters of Business Administration from the Peter F. Drucker Graduate Management Center of the Claremont Graduate University. She speaks Spanish, French and Italian and has studied Russian.

Ms. Schneider will be honored at the SBA's Small Business Award Luncheon on Tuesday, April 18, 2006 at The Grove of Anaheim, CA as part of a nationwide salute to small business. For further information on the luncheon contact the Orange County Small Business Development Center at (714) 564-5202.

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